

October 1, 2013

Sam Wei, President & CEO
C&C Media Co., Ltd

Announcement of Organizational and Personnel Changes

C&C Media Co., Ltd implemented the following personnel changes effective as of October 1, 2013.

(1)

| Name | New Title |
|---------|-----------------|
| Sam Wei | President & CEO |

(2)

| Name | Previous Title |
|---------|-----------------|
| Dane Wu | President & CEO |